

Joint Board & Council Strategy Session

Date: 22 November 2023. Time: 0930-1630

Venue: Digital via Zoom

WEB Notes

Present:

Chair	Carolyn Göhler (President Elect/Acting President)			
Trustees	Mathew Haslam	Mark Smeeden	Ian Phillips	Jane Clarke
	Deborah Nagan	Mark Nordan		
Council	John Clay	John Friend	Ben Gurney	Emma Hayes
	Michelle Lavelle	Anastasia Nikolaou	Daisy Parson	Nicola Phillips
	Vanessa Ross	Ruth Shelton	John Turner	Akash Wadhawan
	Allison Walters	Marko Yao		

Apologies

Lissie Bushby	Chris House	John Ingham	Lisa McRavey	
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In Attendance:

Rob Hughes CEO	Alan Howard	Yvonne Matthews	John O'Keefe	Jackie Sharp
Neelam Sheemar	Naomi Taylor	Rachel Wallace		

Guests:

Wordsmiths	Nicola Baker	Catherine Ross	Kat Trinder	Louise Turner
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1. Preliminary Matters

1.1 Welcome, Apologies and Agreement to the Agenda

Carolyn Göhler (CG) welcomed everyone to the session and outlined the day. Carolyn confirmed the group was quorate.

1.2 Declaration of Interest

None

2. Advisory Council Matters

2.1 Governance

2.1i Appointments & Selection Cttee (A&SC) Membership

2.1ii Associate Rep Recruitment

Rob confirmed that an email concerning the Appointments & Selection Committee (A&SC) had been circulated Council 13 July, looking to recruit 4 members. Also recruiting 2 Associate Representatives. AdCo/Board asked to respond should they have an interest in applying and to reach out to members to alert good candidates.

ACTION: 1 ALL AdCo to respond should they have an interest in applying for A&SC membership and ALL to reach out to members to alert good candidates to the Associate Rep vacancies

2.1iii AGM 2023 Annual General Meeting (AGM) 2023

Rob confirmed that the AGM is postponed from 11 December 2023 to 31 January 2024 and will be a hybrid event. The AGM will be held in the evening and there will be a CPD event and President's round table event in the day.

The LI to confirm further details of AGM event as soon as possible and liaise with LI Wales.

2.2 Standing Committee Review Task & Finish Group

Deborah Nagan presented the purpose and aims of the Task & Finish Group confirming that key recommendations will be presented to the Board in March 2024. There were no comments on this item from the group. Carolin thanked the working group for progressing this programme of work.

2.3 LI 'Manifesto'

Ian Phillips presented the 'LI Manifesto' paper, explaining that it has originated from the Policy & Communications Committee (PCC) and is now ready for contribution and input from the wider membership. A final version will be presented to Board in March 2024.

4 volunteers are needed for the working group that is likely to meet up to three times between now and March 2024.

Allison Walters and Michelle Lavelle volunteered at the meeting.

ACTION: 2 Allison Walters and Michelle Lavelle to join the PCC LI Manifesto working group

3. Strategy Sessions

3.1 Green Skills Report

Jackie Sharp (Interim Head of Policy & Technical) presented an update on the Skills for Greener Places Report. She asked for input from the Board and AdCo on further actions that could be taken to overcome the challenges identified. A workshop session followed.

3.2 Brand Identity

Neelam Sheemar (Head of Marketing, Communications & Events) presented the brand identity review process and implementation plan. Three interactive sessions were:

- 1) List of stakeholders
- 2) Current brand and positioning
- 3) Future brand and positioning

AdCo/Board to email responses/further feedback to Neelam by 1700 Tuesday 05 December .

ACTION: 3 ALL to email responses/further feedback to Neelam by 1700 Tuesday 05 December

4. Next Meeting

4.1 Advisory Council Meeting (3)

08 Feb 2024 (digital)

LI to provide deadline for submission for agenda items for next AdCo session

ACTION: 4 LI to provide deadline for submission for agenda items for next AdCo